

Duke's Board Meeting

6/14/2023 6:30 PM

Will's House

Attendees

In Person

Luke Janik

Sean Abeyta

Phil Keller

Jesse Armijo

Will Anderson

Corey Purcella

Michael Farmer

Brant Lutz

Kaiba *no last name* (unofficial attendee and moral support)

Virtual

Arlene Espinoza-Armijo

Magdalena Donahue

Michael Thomas (Alison Sweeney)

Sal Perdomo

Not In Attendance

Jenny Sanderson - excused absence

Minutes

1. Start: 6:34 pm
2. Minutes from last meeting
 - a. Approve last meeting's minutes
3. Membership update
 - a. 79 members
 - b. Singlets have been ordered
 - c. After singlets are distributed, the mailing list will just be subscribed members
 - d. Calendar for run locations on the website for people who aren't members
4. Run locations
 - a. Tuesday: High and Dry

- i. 6pm Labor Day to Memorial Day
 - ii. 6:30pm Memorial Day to Labor Day
 - b. Friday: Michael Thomas
 - i. 6am all year
 - c. Saturday:
 - i. 8am between Labor Day and Memorial Day
 - ii. 7:30am between Memorial Day and Labor Day
 - iii. 1st Sat: Michael Emery Trailhead (Spain)
 - iv. 2nd Sat: Los Poblanos
 - v. 3rd Sat: Copper Trailhead
 - vi. 4th Sat: Kauffman's Bagels
 - vii. 5th Sat: Rotating Pancake Breakfast
 - d. Sunday:
 - i. 7:30am between Labor Day and Memorial Day
 - ii. 7am between Memorial Day and Labor Day
 - iii. 1st Sun: Hispanic Cultural Center
 - iv. 2nd Sun: McDonald's on Tramway & Montgomery
 - v. 3rd Sun: Alameda
 - vi. 4th Sun: Nature Center
 - vii. 5th Sun: Placitas
 - e. Run locations will be added to the website.
 - i. The link to the calendar will be sent to the old member list
- 5. Race updates
 - a. No updates
- 6. Bylaws update with attendance policy
 - a. Luke read the new attendance policy, there was some contention regarding whether or not the policy is too formal. Board members will review the new policy and provide feedback for the next board meeting
- 7. Logo update
 - a. 2 people
 - i. Ashley - she worked on New Nuevo branding
 - 1. \$500 including rebrand of logo, 4 different logos, mockups on shirts and hats, color palette
 - 2. "Ash ulmer design" on instagram
 - ii. David - willing to join next board meeting
 - b. Logo committee: Luke, Jesse, Arlene, Corey, Brant, Phil, Jenny?
- 8. Singlet and club party planning
 - a. Brant to ask when singlets are coming in

- b. Planning for end of July
 - i. We will finalize at the next meeting
- 9. 1, 5, and 10 year plans
 - a. Elite and special programs
 - b. Grants
 - c. Events and races
 - d. Recruiting goals
 - i. Demographics
 - ii. paces
 - e. Luke to create new document to share more ideas
- 10. Roadrunner foodbank updates
 - a. Potential volunteer dates for sorting at Roadrunner foodbank on a Saturday
- 11. Lobo Cancer Challenge
 - a. September 23, 2023
- 12. Cookie Mile
 - a. Tentatively July 29th
 - b. Cookies donated by Rude Boy Cookies
- 13. Twilight Series Run Down the River
 - a. 5k, 1 mile walk, and kids race
 - b. Duke's Hosting Friday, June 30th
 - c. Waiting on Running Medicine to send out flyer
 - d. Heart & Sole might have table and raffles
- 14. Meeting adjourned 7:51 PM