Dukes Board Meeting 10/11/2023 6:30pm Heart and Sole – San Mateo

<u>Attendees</u> <u>In Person</u> Luke Janik Arlene Espinoza-Armijo Phil Keller Jesse Armijo Brant Lutz Sean Abeyta Corey Purcella Jenny Sanderson

<u>Virtual</u> Sal Perdomo Will Anderson Magdalena Donahue

<u>Not In Attendance</u> Michael Farmer Michael Thomas Crew

Minutes

Meeting started: 6:42 Minutes reviewed from last meeting and approved - Jesse motions, Luke seconds

- 1. Annual membership 2024
 - a. Full calendar year Jan 1 Dec 31
 - b. New racing members always get singlet and shorts
 - c. Returning racing members get a renewal membership that is the same price \$75
 - d. Add on cost for those that want membership kit sent to them (\$10) vs local pickup (free)

i. AI Corey: find out if we can do this on website easily

- e. Non-racing member renewal is still \$40
 - i. Renewal item is t-shirt 60/40 poly/cotton blend
- f. All members get sponsor benefits
 - i. Kauffmans
 - ii. Michael Thomas
 - iii. Heart & Sole

g. AI Brant: gear and cost by email to the rest of the board in 1 week

- i. Probably quarter or half zip or Windbreaker for racing (max \$45)
- ii. Tshirt for social (\sim \$10)
- iii. Need mock-up for members
- h. AI Arlene and Magdalena: work on end of year report for website for members
- 2. Grants
 - a. Two grants available for our team
 - i. One for tourism
 - ii. One parks and rec

b. AI Arlene: send the grant information to the discord group

- 3. Logo:
 - a. Two artists, one for kids and one for adults
 - b. Arlene gave them the basic information to get them going
 - c. Mock-ups in about 2 weeks
 - d. It will be different from old logo
 - e. AI Arlene to send out updated logos to logo committee before going to the board meeting
- 4. Youth update
 - a. Meet is 10/28
 - b. Honor (artist) designed logo for youth meet
 - c. Hoping to generate \$1500-2000 profit
 - d. Jesse/Arlene and Corey will donate concession supplies so those are all profit
 - i. Duke's has Sam's Club membership for tax free purchases
 - e. Kauffmans interested in helping
 - f. MTC selling coffee
 - g. Want to have hospitality table for coaches

- h. Designated porta potty for athletes only
- i. Printing for banner will be donated by the printing company
- j. Beanie and hoodie for youth parents but can be made available if there's leftovers
- k. Phil recommends to go with BSN or other online retailer for easier merchandise sales
- 5. Animal humane
 - a. Jenny and Arlene meeting with them
 - b. Run from humane society and run with the shelter dogs once a month or quarter

c. AI Jenny: continue planning with Animal Humane

- 6. News
 - a. Any interest in getting DTC on the news by asking for them to do story on us
 - b. In January time frame while membership is open
- 7. Next meeting:
 - a. Race discussion
 - b. Training camp

Meeting adjourned at 7:46