

**Dukes Board Meeting**  
**7/17/2023 6:00pm**  
**Jesse and Arlene's House**

**Attendees**

**In Person**

Sal Perdomo

Luke Janik

Arlene Espinoza-Armijo

Phil Keller

Jesse Armijo

Will Anderson

Michael Thomas (Alison Sweeney)

Michael Farmer

Jenny Sanderson

Corey Purcella

Winston and Lilly \*no last name\* (unofficial attendee and moral support)

**Virtual**

Brant Lutz

Magdalena Donahue

**Not In Attendance**

Sean Abeyta

**Minutes**

1. Start: 6:15pm
2. Approval of Minutes: Sal motioned, Phil seconded, unanimous approval
  - a. Phil noted that we need to start putting the minutes online. Corey will start putting the minutes online
3. Membership Launch Party
  - a. Sunday - July 30<sup>th</sup> or August 6<sup>th</sup>? August 6<sup>th</sup> is the first choice. Arlene will check with Andrew. 12pm to 4pm is the planned time.
  - b. Michael Thomas involvement – Cold crew floats
  - c. What do we want to do for food?
    - i. Food truck wouldn't be speedy enough
    - ii. Snacks and light drinks seems to be the most appropriate.

- d. What are we distributing?
  - i. Singlets, tote bag, mugs, shorts, and membership card
  - ii. Social members get everything except singlet and shorts
- e. Need to get marketing out this week
- 4. Board Attendance Policy
  - a. Board members are allowed two absences for every six meetings. If someone misses more than two board meetings during the time period, they are subject to review and potential removal from the Board by the President.
  - b. Arlene makes motion to approve, Corey second. Motion passes unanimously.
  - c. Luke to send out updated bylaws and Corey will PDF and put on website.
- 5. Messaging App Review
  - a. For members only in addition to the E-mail (exclusive to members) and GroupMe (non-exclusive to members) correspondence.
  - b. Options:
    - i. GroupMe – Basic. Free.
    - ii. Discord – lots of potential things to digest, but has way more functions than GroupMe. Lots of channels and sub-groups. Free.
    - iii. Halo – Exactly same thing as Discord, but is cleaner, and has few features. Free.
  - c. Board has selected Discord. There will be a grace period as we switch from GroupMe and move to Discord.
    - i. We will figure out moderators as we go
- 6. Events
  - a. Dukes 10k Classic
    - i. Sunday August 27<sup>th</sup> at 7:00am – Trail Run at Embudo Trail Run
    - ii. Goal is for revenue generation for the team
    - iii. Board will need to play an active role in marketing
    - iv. Oakley is donating prizes
    - v. Arlene and Jesse will send an email offering a 10% discount to members
    - vi. We need to push registration!! Send people to the website.
  - b. Cookie Mile
    - i. Dukes are the host for this event.
    - ii. August 20<sup>th</sup>, 2023 – Rude Boy Cookies will be donating the cookies. The event will be Johnson Field.

- iii. In order to support Rude Boy Cookies, on Friday August 11<sup>th</sup> we will have a run from Rude Boy Cookies with TrailDogTri.
  - c. School supply drive
    - i. Will be launched next week
- 7. Social Media
  - a. Sal brought up making the social media more engaging instead of just doing photos of us before we run. Everyone agrees and will contribute to making the material more diverse.
  - b. Blogs have been more quiet, but it is still beneficial to have more material.
- 8. Meeting Adjourned: 7:15pm